



# **LIMA 2019**

## **SAILING COMPETITION**

### **Athlete Media Guide (AMG)**



# 1. General

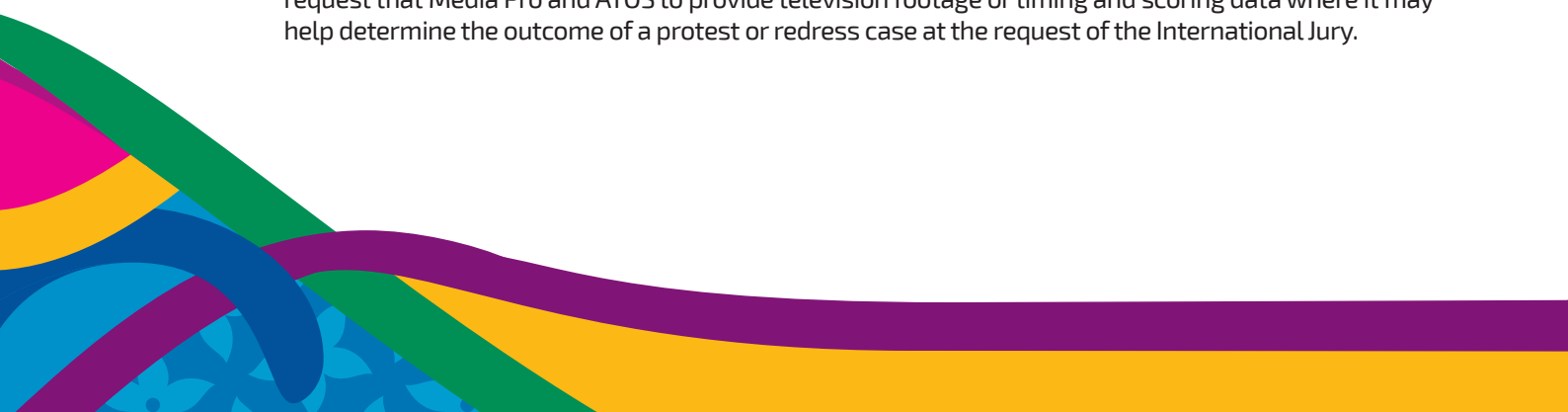
- 1.1 This Athlete Media Guide (AMG) outlines the media environment that will be in operation during the Pan American Games Sailing Competition Lima 2019, and sets out how athletes will engage with media and their associated obligations.
- 1.2 The AMG shall apply from 29 July to 11 August 2019.
- 1.3 By participating in the event, athletes grant to the Organizing Authority, the sponsors of the 2019 Pan Am Games, World Sailing and the Pan American Sailing Federation the right in perpetuity to make, use and show, from time to time, and at their discretion, any motion pictures, live, taped or filmed television, audio as well as still-photography and other reproductions of the athlete during the period of the competition, without compensation.
- 1.4 The Notice of Race (NoR), Sailing Instructions (SIs) and other supporting documents on penalties, clarify the media obligations where penalties will be applied. These are referenced by [SP] (standard penalty) or [DP] (discretionary penalty) in this document.
- 1.5 Supporting documents that will provide more information to athletes include the provisional course allocation plan, tracking system and on-board camera guidance documents.

# 2. Media Representation

- 2.1 Approximately 25 media representatives are expected to attend the Lima 2019 Pan American Sailing Competition. All authorised media personnel will be identified by appropriate accreditation, which determines their access to defined areas on the Venue and in the Sailing Competition Areas.
- 2.2 Media Pro is appointed by Panam Sports as the host broadcaster for the Pan American Games. Media Pro will produce and transmit unbiased live television coverage. Media Pro has priority media access to defined areas on the Venue and the Competition Areas, including the boat parks and the mixed zone.
- 2.3 Lima 2019 has established a service with staff reporters who will generate generic news content including athlete quotes that will be made available to all -media outlets.
- 2.4 Accredited media boats will be clearly identified on the water by a green media flag. The movement of media boats will be controlled on all courses to ensure minimal disturbance to racing, with additional restrictions for the Medal Race area.
- 2.5 The following media boats will be present at the Sailing competition:
  - 2.5.1 Host Broadcast: 1 boat – That boat allowed in the Course Area during racing will also have a yellow flag in addition to the green media flag.
  - 2.5.2 Other broadcast: 1 boat – identified by an yellow flag in addition to the green media flag;
  - 2.5.3 Photo journalists: 1 boat (15 photographers per boat) – identified by the green media flag;

# 3. Access to Media Pro Footage and ATOS Timing and Scoring Data

- 3.1 Athletes and coaches may not request Media Pro to provide television footage or ATOS to provide timing and scoring data for the purposes of protests or redress cases. The Organizing Authority may request that Media Pro and ATOS to provide television footage or timing and scoring data where it may help determine the outcome of a protest or redress case at the request of the International Jury.



## 4. Athlete Media Responsibilities

- 4.1 Before competition/before racing:
  - 4.1.1 Athletes may be required to attend press conferences / interviews on training and racing days.
  - 4.1.2 [SP] A tracker mounting will be fitted to all boats before the start of competition. Athletes shall collect and securely fit the tracker battery pack before racing each day. Full details are included in the tracking usage guidance document.
  - 4.1.3 [SP] Athletes shall permit an on-board camera or dummy camera to be mounted on the boat when requested to do so. Full details are included in the on-board camera guidance document.
- 4.2 Sailing out and pre-start:
  - 4.2.1 Athletes may be photographed whilst sailing to their Course Area. An athlete may signal to be left alone by holding an arm out with a palm-facing open hand showing towards the media boat(s) concerned.
  - 4.2.2 The media are excluded from the Course Area before racing from the time when the orange flag is displayed on the Race Committee boat. This restriction does not apply to boats flying a yellow flag together with the green media flag.
- 4.3 During racing: Media and spectators boats are restricted to the designated areas specified in the Lima 2019 Organizing Authority Boat Regulations.
- 4.4 End of race: Rights holding broadcasters may request on-water interviews from athletes.
- 4.5 Return to shore:
  - 4.5.1 [DP] Athletes shall walk through their designated mixed zone on return to shore to the Boat Park, but are not obliged to speak. Athletes will go through the broadcast section of the mixed zone before reaching the press section. Reporters from the Media Pro will work in the mixed zone to gather athlete comments for flash quotes.
  - 4.5.2 National Olympic Committee (NOC) press attachés shall be permitted to meet their athletes on the pathway of the mixed zone, but this is limited to the press section only. Press attachés must be wearing their armband and/or bib (distributed by Lima2019) and must abide by the agreed rules of conduct.
  - 4.5.3 Lima 2019 volunteers will be on hand to support athletes at the mixed zone if required.
  - 4.5.4 Athletes may be asked to be available for interviews outside the formal mixed zone and media conferences, on either training or competition days.

## 5. Additional Medal Race Requirements

- 5.1 Athletes shall go through the mixed zone two hours before the scheduled start time and may accept to do interviews with media representatives, at the discretion of the Athlete.

## 6. Additional Information

- 6.1 World Sailing or the Pan American Sailing Federation may also request that athletes attend additional interviews that may take place outside of the venue.

